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By

1949

ALUMA

Craft

BOATS READY ANYTIME FOR A LIFETIME!



THE 20th CENTURY TREND . . .

ALUMINUM



Rounding the turn—SWISH! You see the sleek, shiny train as it streaks over the rails. You marvel at its aluminum beauty! Its durability! The *last word* in trains today!

Zoom! A high-powered plane skyrockets through the air. It's aluminum, of course—to withstand the strain of the elements. It's the *last word* in planes today!

And on the water . . . it's this same aluminum sturdiness, this same *life-time metal*, that gives you the *last word* in boats today . . . Aluma Craft!

Ready ANYTIME for a LIFETIME!

That's Aluma Craft . . . ready when you're ready! When you want to go boating, go boating! Don't waste those precious week-ends with blow torches . . . caulking irons . . . paint-brushes . . . tar pots, etc.

Like a faithful hunting dog, your Aluma Craft is a dependable companion . . . always ready . . . always eager for action. It has *everything* that could be desired in a boat . . . comfort, beauty, dependability, safety. Yessir—you're ready anytime for a *lifetime* with Aluma Craft!

THE SPORTSMAN'S TREND . . .

ALUMA

Craft

Received
Aug 1949

ALUMA *Craft*

Queen of the Waterways



ALUMINUM

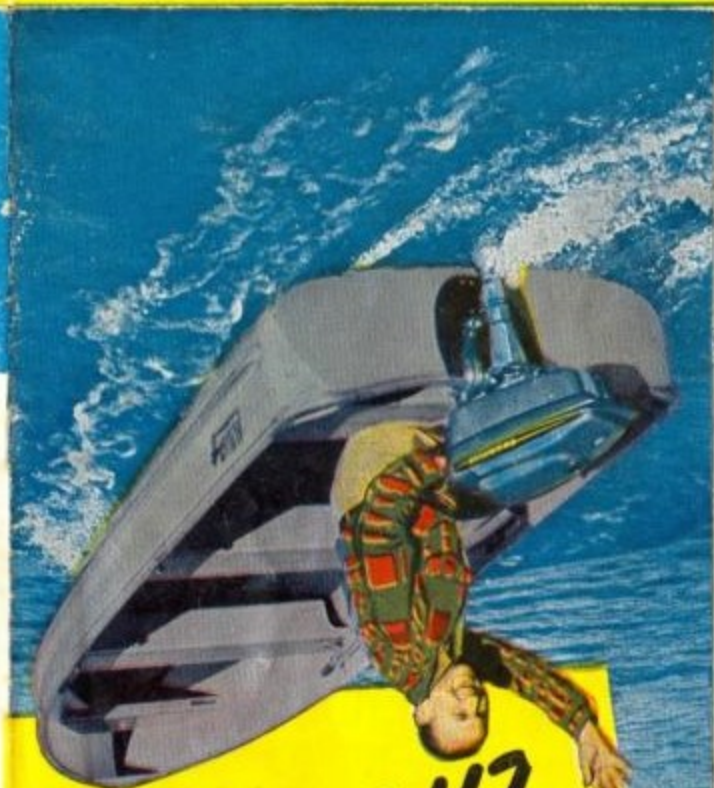
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ALUMA *Craft* BOATS READY ANYTIME FOR A LIFETIME!

1949

LEARN THE FACTS ABOUT ALUMA CRAFT

When you buy a boat . . . buy it on merit, not on hearsay. Ask an Aluma Craft owner about the true facts. Don't be swayed by falsehoods such as

GETTING WARTS FROM TOADS It's just plain bunk according to authorities. Medical men say there is no proof at all that toads cause warts. Many of us believe it though.



Then there's the belief that **RED MAKES A BULL RAGE**. That's another fallacy. The color red doesn't enrage a bull anymore than any other color. Actually it's the movement of the object in front of his eyes that "gets his dander up."



And how about the one . . . **GREEN APPLES CAUSE TUMMAY-ACHES**



"Tain't true either! Medical authorities say it wasn't the green apples that gave us those aches, but merely the fact that we didn't chew them well enough. Examination of the facts show how wrong we can be sometime. Perhaps you have heard falsehoods about aluminum boats. Again, complete examination of the facts will show you why Aluma Craft Boats are your very best buy . . . why they give you *everything* you need in a boat. See your local Aluma Craft dealer. See the streamlined beauty of the world's best boat buy. Then let performance be the final judge!

Featured By

Printed in U.S.A.

LIGHTWEIGHT ALUMINUM OARS
non-sinkable, well-balanced. Here's an *Exclusive* Aluma Craft feature!

MODEL E

OUTBOARD MOTORBOAT. Accommodates motors up to 12 H. P. OBC certified. Round bottom. Same conveniences and safety features as Model "A". Length: 12'; Width Amidships: 48"; Width Transom: 43"; Depth Amidships: 18"; Depth Transom: 17"; Weight: 110 lbs.



MODEL F

OUTBOARD MOTORBOAT. Accommodates motors up to 16 H. P. OBC certified. Round bottom. Same convenience and safety features as Model "A". Length: 14'; Width Amidships: 52"; Width Transom: 50"; Depth Amidships: 18"; Depth Transom: 17"; Weight: 150 lbs.

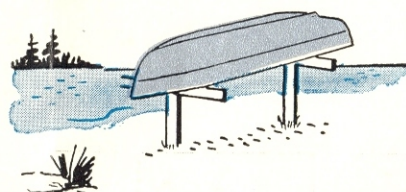


*(Outboard Boating Club of America)

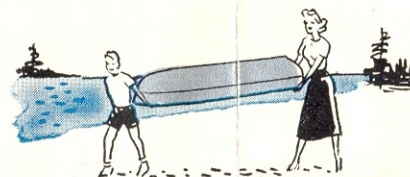
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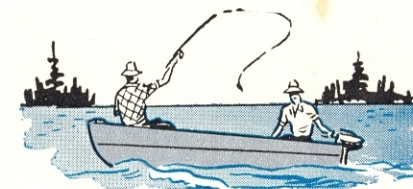
SAFETY sealed air chamber seats provide buoyancy that makes Aluma Craft Boats virtually unsinkable. Inside bottom is non-skid painted. And, because of its all-aluminum construction, Aluma Craft Boats are positively fireproof.



MAINTENANCE Aluma Craft Boats require no painting or caulking. They are rustproof, rotproof and fireproof. All Aluma Craft Boats are produced from 61 SW, corrosion resistant alloy. You can keep Aluma Craft Boats out-of-doors the year around.



LIGHT WEIGHT Aluma Craft Boats are easily transported . . . can be handled by women and children. Little effort is required to lift on or off the top of your car. Aluminum is light in weight and absorbs no additional weight from water logging.



NEW COMFORT Aluma Craft Boats, including the seats, absorb the coolness of the water, to give you the utmost in cool summer boating. Comfort is the keynote with your ever ready companion—Aluma Craft!

SOMETHING ELSE

COMPARE THIS . . . of its many seams that attention . . . can't be constantly increases ing and water logging

WITH THIS . . . mode . . . a boat made of a center seam! You can worry about maintenance logging. Its weight st

ALUMA CRAFT BOAT COMPANY • 2633 - 27th Ave. S., Minneapolis 6, Minn.



MODEL A

Round bottom, Outboard and Rowboat. Designed for the tops in small boat performance. Accommodates motors up to 12 H. P. OBC certified.

1 Safety-sealed air chamber seats provide buoyancy which make Aluma Craft Boats practically unsinkable.

2 All-aluminum construction means no maintenance worries.

3 Inside bottom is non-skid painted for safety.

4 Holders for orderly placement of oars give added leg room and safety.

5 Convenient, easy-grip carrying handles. Length: 14'; Width Amidships: 49"; Transom: 42"; Depth Amidships: 18"; Transom: 17"; Weight: 123 lbs.

RD MOTORBOAT. Accommodates motors up to OBC certified. Round bottom. Same conveniences features as Model "A". Length: 12'; Width Amidships: 43"; Depth Amidships: 18"; Transom: 17"; Weight: 110 lbs.



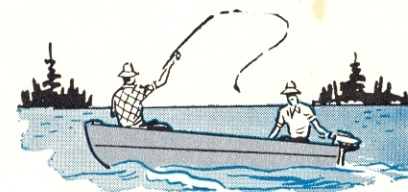
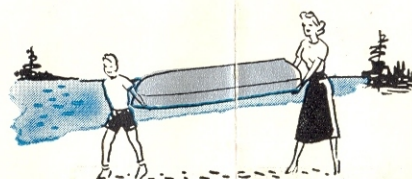
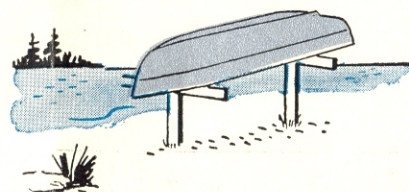
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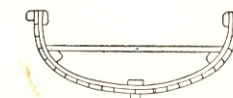
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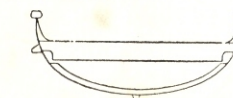
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NEW COMFORT Aluma Craft Boats, including the seats, absorb the coolness of the water, to give you the utmost in cool summer boating. Comfort is the keynote with your ever ready companion—Aluma Craft!

SOMETHING ELSE, TOO . . .



COMPARE THIS . . . old-fashioned boat with its many seams that require constant attention . . . can't be left in the sun . . . and constantly increases its weight from leaking and water logging.



WITH THIS . . . modern Aluma Craft Boat . . . a boat made of aluminum and only one center seam! You can see why you need not worry about maintenance, leaking or water logging. Its weight stays the same *always!*

CRAFT BOAT COMPANY • 2633 - 27th Ave. S., Minneapolis 6, Minnesota

LEARN THE FACTS ABOUT ALUMA CRAFT

When you buy a boat . . . buy it on merit, not on hearsay. Ask an Aluma Craft owner about the true facts. Don't be swayed by falsehoods such as



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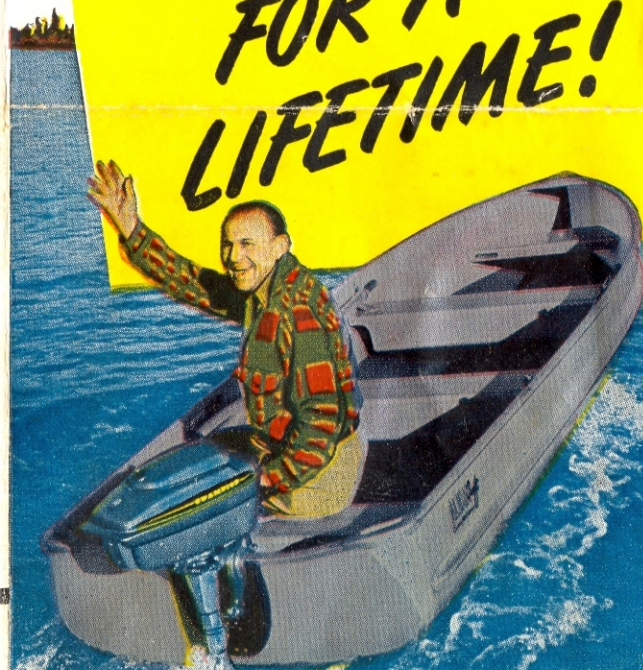
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Featured By

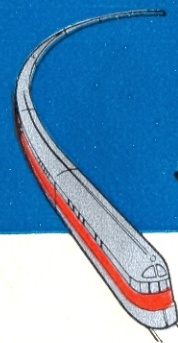
1949

ALUMA
Craft
BOATS
READY
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ALUMINUM



Rounding the turn—SWISH! You see the sleek, shiny train as it streaks over the rails. You marvel at its aluminum beauty! Its durability! The *last word* in trains today!

Zoom! A high-powered plane skyrockets through the air. It's aluminum, of course—to withstand the strain of the elements. It's the *last word* in planes today!

And on the water . . . it's this same aluminum sturdiness, this same *lifetime metal*, that gives you the *last word* in boats today . . . Aluma Craft!

Ready ANYTIME

That's Aluma Craft. You're ready! When you're ready to go boating, go boating. Those precious warts, those precious warts, those precious warts . . . caulking brushes . . . tar pots . . .

Like a faithful hunting dog, Aluma Craft is a dependable boat. Always ready . . . always ready. It has *everything* that you need in a boat . . . comfort, ability, safety. Yes, anytime for a lifetime. Aluma Craft!

THE SPORTSMAN'S TREND . . .

ALUMA
Craft

Received
aug 1949

ALUMA *Craft*

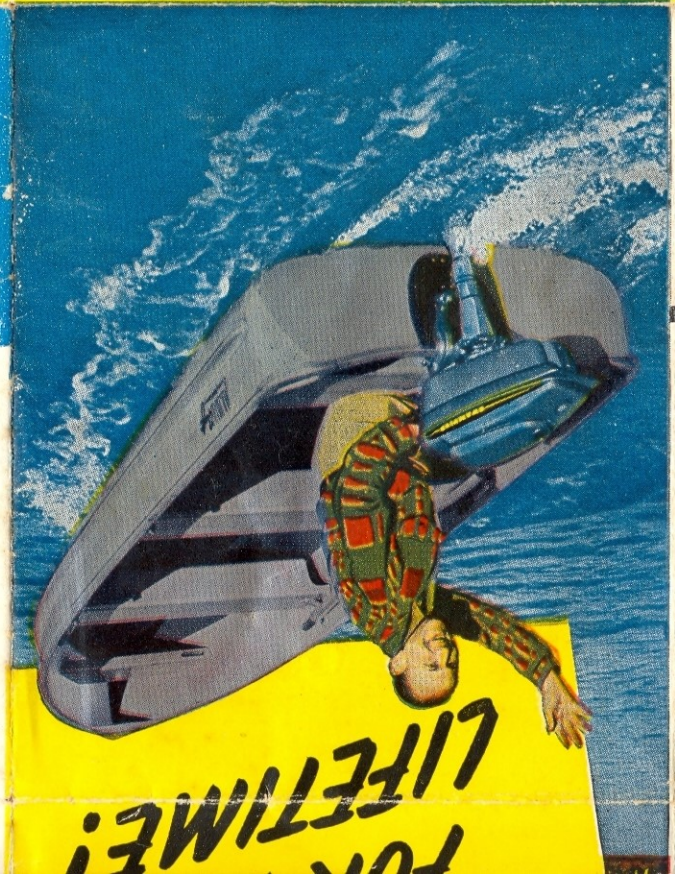
Queen of the Waterways

ALUMA *Craft*

THE SPORTSMAN'S TREND . . .

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FOR
LIFETIME!

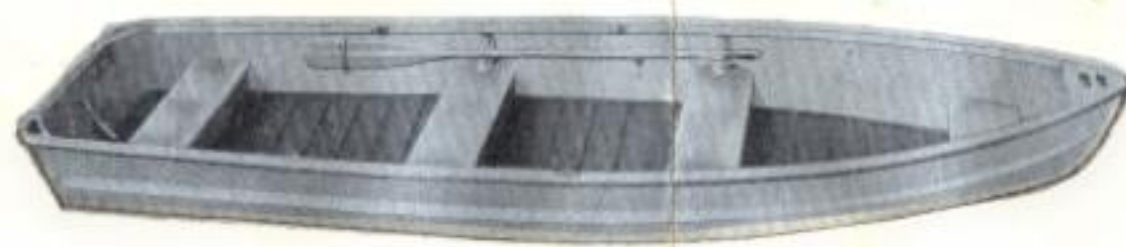
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final judge!

5 great models

15 COMBINATIONS
FROM WHICH TO CHOOSE

for

GREATER PERFORMANCE... GREATER PLEASURE



MODEL B
PRIMARILY A ROWBOAT, but designed to accommodate motors up to 5.5 H. P. OBC certified*. Semi-round bottom. Length: 14'; Width Amidships: 46"; Width Transom: 36"; Depth Amidships: 16"; Depth Transom: 16"; Weight: 112 lbs.



LIFETIME DUCKER, with reinforced deck, extra wide cockpit, full grip carrying handles. Finish, dead grass color. Length: 12'; Width: 42"; Depth: 12"; Weight: 62 lbs.; Cockpit: 7' long.



LIGHTWEIGHT ALUMINUM OARS
non-sinkable, well-balanced. Here's an Exclusive Aluma Craft feature!



MODEL A

Round bottom, Outboard and Rowboat. Designed for the tops in small boat performance. Accommodates motors up to 12 H. P. OBC certified.

1 Safety-sealed air chamber seats provide buoyancy which make Aluma Craft Boats practically unsinkable.

2 All-aluminum construction means no maintenance worries.

3 Inside bottom is non-skid painted for safety.

4 Holders for orderly placement of oars give added leg room and safety.

5 Convenient, easy-grip carrying handles. Length: 14'; Width Amidships: 49"; Transom: 42"; Depth Amidships: 18"; Transom: 17"; Weight: 123 lbs.

MODEL E

OUTBOARD MOTORBOAT. Accommodates motors up to 12 H. P. OBC certified. Round bottom. Same conveniences and safety features as Model "A". Length: 12'; Width Amidships: 48"; Width Transom: 43"; Depth Amidships: 18"; Depth Transom: 17"; Weight: 110 lbs.



MODEL F

OUTBOARD MOTORBOAT. Accommodates motors up to 16 H. P. OBC certified. Round bottom. Same convenience and safety features as Model "A". Length: 14'; Width Amidships: 52"; Width Transom: 50"; Depth Amidships: 18"; Depth Transom: 17"; Weight: 150 lbs.



* (Outboard Boating Club of America)

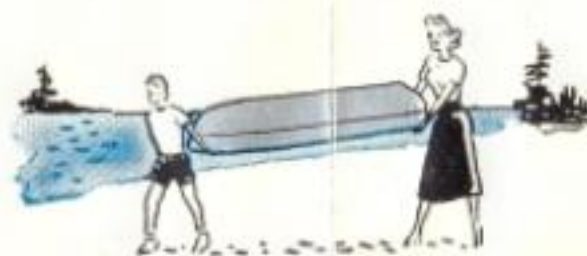
Features:



SAFETY sealed air chamber seats provide buoyancy that makes Aluma Craft Boats virtually unsinkable. Inside bottom is non-skid painted. And, because of its all-aluminum construction, Aluma Craft Boats are positively fireproof.



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NEW COMFORT Aluma Craft Boats, including the seats, absorb the coolness of the water, to give you the utmost in cool summer boating. Comfort is the keynote with your ever ready companion—Aluma Craft!

SOMETHING ELSE, TOO...



COMPARE THIS... old-fashioned boat with its many seams that require constant attention... can't be left in the sun... and constantly increases its weight from leaking and water logging.

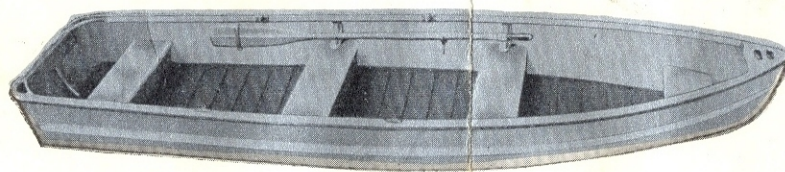


WITH THIS... modern Aluma Craft Boat... a boat made of aluminum and only one center seam! You can see why you need not worry about maintenance, leaking or water logging. Its weight stays the same *always!*

ALUMA CRAFT BOAT COMPANY • 2633 - 27th Ave. S., Minneapolis 6, Minnesota

Great Models

COMBINATIONS
WHICH TO CHOOSE
for
... GREATER PLEASURE



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LIFETIME DUCKER, with reinforced deck, extra wide cockpit, full grip carrying handles. Finish, dead grass color. Length: 12'; Width: 42"; Depth: 12"; Weight: 62 lbs.; Cockpit: 7' long.



MODEL A

Round bottom, Outboard and Rowboat. Designed for the tops in small boat performance. Accommodates motors up to 12 H. P. OBC certified.

1 Safety-sealed air chamber seats provide buoyancy which make Alumacraft Boats practically unsinkable.

2 All-aluminum construction means no maintenance worries.

3 Inside bottom is non-skid painted for safety.

4 Holders for orderly placement of oars give added leg room and safety.

5 Convenient, easy-grip carrying handles. Length: 14'; Width Amidships: 49"; Transom: 42"; Depth Amidships: 18"; Transom: 17"; Weight: 123 lbs.

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MODEL F
OUTBOARD MOTORBOAT. Accommodates motors up to 16 H. P. OBC certified. Round bottom. Same convenience and safety features as Model "A". Length: 14'; Width Amidships: 52"; Width Transom: 50"; Depth Amidships: 18"; Depth Transom: 17"; Weight: 150 lbs.

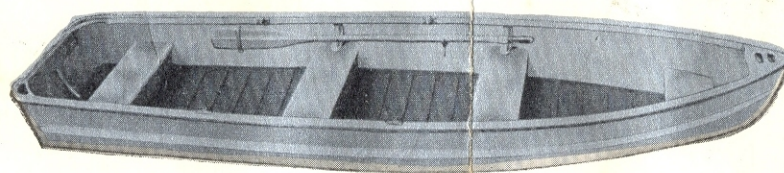


5 great models

15 COMBINATIONS
FROM WHICH TO CHOOSE

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GREATER PERFORMANCE... GREATER PLEASURE



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LIFETIME DUCKER

with reinforced wide cockpit, full grip carrying handle. Grass color. Length: 12'; Width: 42"; Weight: 62 lbs.; Cockpit: 7' long.



LIGHTWEIGHT ALUMINUM OARS non-sinkable, well-balanced. Here's an *Exclusive* Aluma Craft feature!



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Round bottom. Rowboat. Seats in stern. Accommodates up to 12 H. P.

1 Safety-seats provide protection. Make Alumacraft's unsinkable.

2 All-aluminum means no rust.

3 Inside painted for protection.

4 Holders for motor and fuel tank. Room and comfort.

5 Convenient carrying handle. Width Amidships: 42"; Width Transom: 18"; Transom: 123 lbs.